

FENTVIC.ORG is pleased to host:

FIGHT ILLICIT FENTANYL CAMPAIGN, NEW HANOVER COUNTY, NC

10/8-22/2023 Public Safety Digital Billboard Campaign

10/14/23 Family Summit on Fentanyl Fatalities in NC: Public Safety & Justice Conference

DETAILS

- 10/8 @12am -10/22/23 @ 11:59pm. Runs 24/7, digital and illuminated.
- New Hanover County, NC, 6 locations (see below)
- Made possible by NC fentanyl victim families & corporate good citizens Lamar Advertising (Cynthia Barbour) & Adams Outdoor (Julie Belnap)
- Features 13 Eastern NC fentanyl fatality victims killed by fentanyl 13 different ways.
- 10/14/23 Family Summit on Fentanyl Fatalities: Public Safety & Justice Conference. 10:30-3:30. Private Event for NC Fentanyl Victim Families & Press who pre-register. Separate press release to be issued.

PURPOSE:

1. SAVE LIVES!
2. Raise awareness about 13,957 fentanyl fatalities in NC, 2013-22 (source: North Carolina State Center for Health Statistics, Vital Statistics Death Certificate Data)
3. 440 fentanyl fatalities occurred in New Hanover County 2013-22 (source: North Carolina State Center for Health Statistics, Vital Statistics Death Certificate Data)
4. Spark public safety conversations within communities and amongst families about the dangers of illicit fentanyl, particularly counterfeit pills.
5. 7 out of 10 'street' counterfeit pills contain lethal dose of fentanyl additives (DEA 2023)
6. Link to New Hanover fentanyl fatality data on fentvic.org website:
https://fentanylvictimsnetworknc.org/wp-content/uploads/reports/New_Hanover_County.pdf

CONTACT

- **Fentanyl Victims Network of NC (fentvic)**, www.fentvic.org
- **Barb Walsh, Executive Director**, 919-614-3830, barb@fentvic.org
- Fentvic is a charitable nonprofit located in Wake County NC. EIN #88-3921380
- Fentvic is a grassroots organization that promotes public safety, justice, education, advocacy, and support of NC fentanyl victim families in all 100 NC Counties
- In partnership with **Forgotten Victims of NC**, Patricia Drewes, Founder, 252-204-9611, patriciadrewes@yahoo.com, link to FB page: <http://forgottenvictimsofnc.org/>

Locations: 6 Public Safety Billboards in New Hanover County

1. 143 S College Road + Market Street
2. 5216 Oleander Drive + Hawthorne
3. 1328 US 421 + Spencer Farlow Drive
4. US-17 + 7491 Market Street
5. US-17 + Military Cutoff exit
6. US-17S + NC210