Press Release



Fentanyl Awareness Day at the NC General Assembly

Be Seen ~ Be Heard ~ Be Remembered ~ Save Lives

<u>WHEN</u>: Wednesday 5/1/24, 10 am press conference (outside) followed by visits with their Representative and Senator.

WHERE: North Carolina Legislative Building, 16 West Jones Street, Raleigh NC 27601

WHO: NC fentanyl victim families, ally's, educators, school nurses, school counselors, health care providers, public health advocates, law enforcement, press and public. Bring hand-held photo/poster of your loved one. No signs on sticks. No banners. Register here: <u>https://bit.ly/FentanylAwarenessDayRSVP</u>

<u>CONTACT</u>

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<u>PURPOSE</u>

- 1. NC Fentanyl Victim Family's educational networking & advocacy event
- 2. Spark public safety conversations with elected officials about the dangers of illicit fentanyl, particularly counterfeit pressed pills (Adderall, Xanax, Percocet).
- 3. Access to life-saving naloxone in schools and public spaces
- 4. Prevent & educate on fentanyl fatalities in your district to save lives

FACTS

- 16,992 NC residents fentanyl involved fatalities in 10 years. Fentanyl fatalities occurred in all 100 NC Counties, 2013-November 2023 (NC OCME)
- 7 out of 10 'street' pressed copy-cat pills contain lethal fentanyl additives (DEA 2023)
- 8 NC residents die each day (NC OCME)
- This means 8 more NC families implode each day.
- NC is #4 in nation in fentanyl fatalities (CDC 2023) yet #10 in population.
- Fentanyl is leading cause of death in NC for 18–25-year-olds (CDC 2022)
- Links to NC fentanyl fatality data. Go to <u>www.fentvic.org</u> website, select <u>RESOURCES</u> tab, select <u>NC COUNTY REPORTS</u>, select <u>COUNTY NAME</u> you are interested in.

RULES:

Non-partisan public event. Treat victim families with dignity and respect. Avoid trigger word 'overdose.' No food service, only hugs.

<u>Prohibited</u>: Signs on sticks, banners, political statements/ranting, helium balloons, firearms, and alcohol.

<u>ABOUT</u>: Fentvic.org is a charitable nonprofit located in Wake County NC. Fentvic.org is an actionoriented grassroots nonprofit that promotes Public Safety, Prevention, Education, Justice, Advocacy, and Support of NC fentanyl victim families in all 100 NC Counties.